



OPERATIONS AND TECHNOLOGY COMMITTEE

PAPU/OTC/PPG/01/2025 - Doc No.02

PROMOTION OF PHILATELY WORKING GROUP

20TH MARCH 2025 (VIRTUAL)

TIME: 09:00 GMT

STATUS OF IMPLEMENTATION OF PROMOTION OF THE PHILATELY WORKING GROUP ACTION PLAN

1. Subject: Status of Implementation of Working Group Action Plan	References/Paragraphs Promotion of Philately Action Plan 2022-2025
2. Decisions Expected <ul style="list-style-type: none">• Take note of the activities undertaken;• Adopt the Report;• Report to the Operations and Technology Committee.	

1.0 INTRODUCTION

The Promotion of Philately Working Group (PPG) undertook several activities in implementation of its Action Plan. The implementation status of the Working Group Action Plan is presented in **Annex 1**.

2.0 MAIN ACTIVITIES UNDERTAKEN

The following are the main activities that were undertaken:

2.1 ISSUANCE OF A COMMEMORATIVE STAMP TO CELEBRATE UPU'S 150TH ANNIVERSARY

Communication was sent out to UPU PAPU Member States to join the global postal community in celebrating the UPU 150th Anniversary by issuing a commemorative stamp. The stamp's technical specifications and design were sent out to member States. Nigeria Postal Services issued the UPU 150th Anniversary Stamp.

2.2 3RD AFRICAN PHILATELY CONFERENCE

The 3rd African Philately Conference (APC) was held virtually on 5th and 6th March 2025. The two-day Conference was held under the theme: '**Digital Stamps: Offering A New Dimension in Philately**', was attended by over ninety (90) participants from 34 Member States.

The Conference attracted global philately experts and philatelists from Universal Postal Union, Stampfinity, Crypto Stamps.Org, and Ciphers.me, Engineers Software Corporation, and West Africa Study Circle, who delivered presentations on the theme.

Three (3) Designated Operators, namely, Côte d'Ivoire, Ghana, and Tunisia, shared their experience in implementing digital stamps.

The detailed report on the Conference is presented in **PAPU/OTC/PPG/01/2025/ Doc- No. 3**.

3.0 FORTHCOMING EVENTS

The following are the forthcoming Philatelic events:

a) 4th African Philately Conference (APC)

The 4th APC is likely to be held in 2026, with the dates and venue to be confirmed later.

b) UPU 20th Competition Class 2025

The 2025 edition of the UPU Philately Competition will be held in Seoul, Korea Republic.

4.0 RECOMMENDATIONS

The Working Group is encouraged to continue implementing outstanding activities until the end of the cycle.

5.0 DECISIONS EXPECTED

The report is submitted for the Working Group to:

- a) Note the Activities undertaken;
- b) Adopt the Report;
- c) Report to the Operations and Technology Committee.

ACTION PLAN FOR THE PERIOD 2022-2025

S/N	SUBJECT MATTER	MILESTONE	PERIOD	Done	In Progress	Not Done
PHILATELY						
1.	New trends and innovations in philately business	i) Share information on the latest global trends and innovations in philately	Q1 2023			
		ii) Share information on new philatelic products on the market and information on the World Association for Development of Philately (WADP)	Q1 2023			
		iii) Explore new markets for African philatelic products in partnership with other stakeholders	On-going			
		iv) Philately information feedback from Member States (Questionnaire)	Q2 2023			
2.	Digitizing the Philately Business	i) Share information on current digitalization trends in the industry	Q1 2022			
		ii) Explore digital stamp products on the market	On-going			
3.	Promotion of philatelic products	iii) Promote philatelic products and activities on different platforms.	On-going			
		iv) Participate in joint stamp issues to promote African heritage and events	2024			
		v) Organize stamp design competitions	Q3 2022			
		vi) Member States to participate in philatelic activities organized by PAPU, UPU, fellow members, and other organizations. (meetings/workshops/conferences/exhibitions)	On-going			
4.	Illegal and counterfeit stamp issues	i) Share information on illegal and counterfeit issues	Q2 2023			
		ii) Craft strategies to eradicate illegal and counterfeit issues of African stamps	Q2 2023			
		iii) Review existing UPU regulations on illegal and counterfeit issues	Q3 2024			

5.	Sharing of best practices on Philately	i) Identify Member States excelling in the philately business to share experiences during workshops/ Committee meetings	Q2 2023			
		ii) Consider twinning and pairing of Member States	Q3 2024			
6.	Reviving Philately Business in Africa	i) Participation of more countries in the Working Group	Q 4 2022			
		ii) Feedback from Member States on philatelic activities (Questionnaire)	Q3 2024			