

Isaac GNAMBA-YAO



Let's Build a More Inclusive, Equitable, and Sustainable
Universal Postal Service



Serving the Union



Candidate's Message



As Director General of the Post Office of Côte d'Ivoire and Chairman of the Board of Directors of the Universal Postal Union (UPU), I would like to express my deep gratitude for the trust you have placed in me throughout the Abidjan cycle (2022-2025). Together, we, the 192 members of the UPU, can be proud of having contributed to the building of our postal sector throughout these four (4) years.

Today, as a candidate for the position of Deputy Director General of the UPU, and beyond the achievements that will be presented at the Dubai Congress, I am determined to redouble my efforts, in collaboration with the Director General of the UPU, to carry out the ongoing transformation of the postal world. I am therefore committed to continuing this dynamic of transformation.

I will strive to unite collective intelligence and all wills, by prioritizing listening, dialogue, and the search for constructive compromises. In a complex geopolitical context, I will remain firmly committed to the UPU's values of equity, solidarity, and progress.

Let us remember the "Spirit of Abidjan": consensus and multilateralism; it is this wind that I am committed to blowing within our Union.

My priority will be to ensure the smooth and efficient operation of the UPU International Bureau, working in close collaboration with all the Union's stakeholders: the Council of Administration, the Operations Council and the Consultative Committee.

My objective is to assist the Director General in achieving the UPU's objectives, in the interest of its members, its customers and citizens around the world.

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Our Values for a Universal Postal Service

Several values guide our actions to ensure effective, inclusive, and high-quality postal services :



1. Solidarity

We are committed to providing accessible and quality services to all, including in the most remote regions.



2. Equity

We strive to deliver postal services fairly, respecting the differences between regions and customers.



3. Innovation

In the face of technological evolution, innovation is essential to improving our services, whether through digital solutions, real-time tracking, or new delivery methods.

Regionalisation will be the foundation of our policy to address the specific needs of each member country.



My Contribution to the Union's Vision



In line with the UPU's postal strategy, I am committed to supporting the Union's bodies around four key pillars:



DRIVING A NEW DYNAMIC

Contributing to making the UPU a more inclusive and agile organisation.



ENSURING EQUITABLE REPRESENTATION

Guaranteeing that all regions are represented fairly and equitably.



PURSUING INNOVATION

Accelerating the adoption of culng-edge technologies to modernise the postal sector.



PROMOTING SUSTAINABILITY

Encouraging environmentally friendly postal practices.

All of this, while assisting the Director General in achieving the UPU's objectives, in the interest of its members, its customers, and citizens worldwide.





With over **26 years of experience** in the postal, financial services, telecommunications, and digital sectors, I have developed strong expertise in managing complex projects and driving strategic transformations.

LEADERSHIP AND STRATEGIC VISION

- Proven experience in Information and Communication Technologies (ICT), payment systems, and the postal industry.
- Leadership in managing people and multifunctional teams, as well as in international cooperation projects.
- Regular speaker at forums, conferences, and roundtables on topics related to digital, financial services, and telecommunications.

EDUCATION

- Graduate of the inaugural class of the **Public Advanced Management Program (PAMP 2018)** at MDE Business School ENAP Quebec (Class President).
- Degree in Marketing/Management Commercial Engineering (INSTEC Abidjan 1998).

DISTINCTIONS

- Officer of the **Order of Merit of Côte d'Ivoire**.
- Commander of the National Order of Posts and Telecommunications.

Together, Let's Build the Future of Postal Services...

I invite you to share my vision for a more inclusive, equitable, and sustainable universal postal service. Together, we can address current challenges and build a prosperous future for generations to come.

...with determination and commitment.